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December 18, 2014

Brian Jones  
Senior Campaign Finance & Reviewing Analyst  
Reports Analysis Division  
Federal Election Commission  
999 E Street, NW  
Washington, D.C. 20463

Identification Number: C00135368

Re: Amended August Monthly Report (07/01/2014 - 07/31/2014), Received 9/19/2014

Dear Mr. Jones:

This memo pertains to the request for more additional information dated November 25, 2014, regarding the following independent expenditure:

Name of Payee: Waterfront Strategies  
Dissemination Date: 7/14/14  
Amount: \$16,000  
Candidate: Joni K. Ernst  
Election: G2014  
Report Received: 8/20/14

The independent expenditure related to a TV advertisement disseminated in July opposing Joni K. Ernst. The Sierra Club Political Committee filed a 48-hour dated July 11, 2014 disclosing \$185,804 and \$6,731.87 as two separate expenditures to Waterfront Strategies in payment for the two invoices received for this TV ad buy. At the time we had not received an additional invoice from Waterfront and it was not clear what additional cost would be associated with running the ad. On July 14, 2014, we received an invoice from Waterfront Strategies for additional costs associated with the media buy. Through clerical error, we missed the 48-hour filing deadline and the expenditure was not reported until the August Monthly Report (filed August 20, 2014).

If you have any additional questions, please contact Dave Thack at (202) 675-2395.

Sincerely,

Cathy Duvall  
Sierra Club Political Committee

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